


Talk Fusion Fast Track **Training Guide**



Building a Big Team is *Fun* and *Simple*. The Fast Track Training Guide teaches you how to start Sponsoring Customers and Promoters right away.

Let's Get Started



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STEP ONE

Invitation

Write the names of your Top 25 Prospects Immediately. These are the People you are closest to. Invite them with excitement within the first 72 hours. Your goal is to go "2 in 72", which means to Sponsor 2 Promoters within your first 72 hours of joining.

Invite Examples:

1. "Would you be open to looking at a way to increase your current income without interfering with what you're currently doing?"
2. "Have you heard of a company called Talk Fusion? They invented a Product which allows you to send Video in an Email; so that when someone receives it, it plays like a movie instead of a boring black and white email. It's great for business, personal and social media use. It will help you skyrocket your sales and stand out from the competition. What's your email? I'll send you one right now."



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STEP TWO

Send A Video Email

Send your Prospect a Video Email, so they can see the Product. It explains itself so you don't have to.

Add a Personal Touch:

Record a quick 30 second video of yourself saying 'hello', then easily merge one of the following Talk Fusion Videos (found in your Video Email Center). It will automatically play right after your personal greeting.

- **"Sizzle" Video**— A fast paced, exciting, and motivational Opportunity Video.
- **"Why" Video**— Why EVERYONE should be using Video Email, for business, personal, charity and social media.
- **"Goodbye Email. Hello Video Email" Video**— Product Video that showcases how you can stand out in the Inbox with Video Email.

Send Video Emails **every day** to build both Personal and Business relationships. Remember, your Video Emails have Real-Time-Tracking, so you'll know EXACTLY when to follow-up with your Prospect.

Often after someone watches your Video Email, they will sign up right away. They'll **See it, Love it, and Want it.** If they don't sign up right away or have additional questions, invite them to attend the next available Opportunity Presentation.



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STEP THREE

Opportunity Presentation

Ask your Prospect if they are interested in making extra money and Invite them to join the next available Opportunity Presentation. It's perfect for Everyone as it explains both the Product AND Business Opportunity. Check the calendar in your Portal for available dates, times, and languages offered.



WELCOME TO TALK FUSION®





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STEP FOUR

Follow-Up and Get Started

Immediately after the Presentation, follow-up with your Prospect. The faster you contact them, the faster they will get started. Identify their motivation or “why” for doing the Business.

Use the F.O.R.M. Method:

F- Family. Would they like to spend more time with their family?

O- Occupation. Are they in a job that they do not like, or are they not being paid their worth?

R- Recreation. If they had more free time, how would they enjoy doing?

M- Money. Do they need a new car, house, to pay off debt, or take a much-needed vacation?


People will always relate better to WHY you do the Business vs. HOW you do the Business. MLM is a Team Sport. If possible, it is best to have your Upline with you to help answer any questions your Prospect may have and help them get started.

The time to get the new Promoter started properly is the minute they join.

- + Create Momentum by helping your Team invite their Top 25 Prospect List right away.
- + Help your Team go “2 in 72”.
- + Keep Sponsoring more Promoters and Customers.
- + Duplicate throughout your Team.

It's That Simple

Follow the 4 Steps, and you can be on your way to living a more meaningful life. Talk Fusion is here to help you every step of the way.



**"Bring us your Dreams, We'll help
you do the rest."**

Bob Reina, Founder and CEO

